

Madison Heath - Sponsorship Opportunity

12-year-old Madison Heath (Madie) from Nantwich, Cheshire, is one of the UK's most promising stars of the showjumping world. The exciting young prospect and her ultra-consistent ponies and horses have attracted national and international interest thanks to their award-winning performances on the competition circuit.

At the tender age of nine, Madie won her first major competition, taking the title for the British Showjumping Ten Years and Under Style and Performance award. This early taste of success spurred her on and she has since earned an impressive list of accolades including:

- April 2015, aged ten: Pony of the Year Show, 128cm Grand Prix – 1st Madison Heath & Red Alert III.
- August 2015, aged 10: Scope Festival Graham Heath Construction (UK) Supreme Primary Championship 128cm Ponies – 1st Madison Heath & Red Alert III.
- April 2016, aged 11: Pony of the Year Show, 128cm Grand Prix – 1st Madison Heath & Red Alert III.
- December 2016, aged 12: H&M Mistletoe Stakes at Olympia Horse Show – 1st Madison Heath & Red Alert III (her final competition as a 128cm rider).
- January 2017, aged 12: Small Pony Premier Winter 138cm - Madison Heath & Sonas Barney.
- July 2017, aged 12: Bolesworth International 138cm Grand Prix - 1st Madison Heath & Sonas Barney.
- August 2017 - British Showjumping National 138cm Championship final - 1st Madison Heath & Sonas Barney.
- August 2017- British Showjumping National under 14 Championship final - 2nd Madison Heath & Floretta.
- October 2017, aged 12: Horse of the Year Show 138cm final - 1st Madison Heath & Sonas Barney
- Selected/qualified an incredible eight times to jump for her national team.



Be a part of Madie's Journey...

Whilst Madie benefits from the tremendous support of her family, showjumping is a notoriously expensive sport and competing at the highest level requires significant investment. Madie is therefore seeking the support of sponsors to help her achieve her ultimate ambition of competing at Olympic level.

Thanks to her natural talent, Madie regularly attracts media attention from the leading equestrian publications and has featured in Horse and Hound, British Showjumping and Equine Magazine. By sponsoring Madie, you will have the opportunity to promote your brand, product or service to a captive audience, both here in the UK and internationally.

Sponsors will receive numerous benefits through their association with Madie, including:

- **Increased brand awareness and brand preference.**
- **Increased media exposure.**
- **Direct customer and market interaction.**
- **International impact – Your brand, product or service will be exposed both at home, in training and at national and international competitions.**

Sponsorship can come in many forms, from financial donations through to equipment, bedding, clothing, horse feed and tack. Each individual sponsorship package can be tailored to suit a business' specific requirements.

In return for sponsoring Madie, you will receive:

- Your company name on Madie's clothing, i.e. jackets, shirts etc.
- Your company name on her horse's equipment (rugs, saddle pads etc).
- Advertising on the horsebox (the degree of sponsorship will determine the size of advertising space). The team can travel up to 3 days to reach some competitions.
- A banner advert on Madie's website with a direct link to your website.
- Press coverage whenever Madie is interviewed for magazines, newspapers and television.
- Madie will be available to support your publicity campaigns and other advertisements.
- Inclusion of your logo on all social media pages with links to your website.

For further information about sponsorship opportunities, please contact:

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